

RULES & REGULATIONS: The Knelson Gold Coin contest is open to all peoples that are eligible, having attained the age of majority according to the law in the area in which they reside, except representatives, employees and agents of Knelson (a corporate partnership) and wholly and partially owned subsidiaries of Knelson (a corporate partnership), the judges and persons with whom any of the aforementioned are domiciled. The Knelson Gold Coin contest commences at 8:00 a.m. PT on March 4, 2010 and closes at 11:59 p.m. PT on September 1, 2010 (the "Contest Period"). To enter the Knelson Gold Coin contest, simply visit www.knelson.com between March 4, 2010 and September 1, 2010 and fill out the necessary entry form. No purchase necessary. All entries must include your name, address, telephone number and e-mail address. Entries received shall be deemed submitted by the authorized account holder of the e-mail address by an Internet access provider, online service provider, or other organization (e.g.) business, educational institution, etc. that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Illegible entries, bulk drop-off or mechanical reproductions or facsimile entries are ineligible. There will be one (1) Grand Prize to be won, consisting of: a half ounce Gold Coin. The Prize has an approximate retail value of \$600.00. Actual value of the Grand Prize will depend on the date of purchase. Winner is not entitled to monetary difference between actual prize value and stated approximate prize value, if any. There will be one (1) random draw to be made, at 19855 98 Avenue, Langley, BC V1M 2X5, on September 15, 2010 at approximately 11:00 a.m. PT. The random draw will take place from all eligible on-line entries received during the Contest Period. The first (1) entry drawn will be eligible to win the prize. The odds of winning the Prize will depend upon the total number of eligible entries received during the Contest Period. The Contest Sponsors will attempt to contact the potential winner by telephone within five (5) business days after the draw. Proof of identification must be provided upon request. Before being awarded the prize, the potential winner will be required to sign a declaration and release form stating that he/she has read, understood and complied with these official contest rules, grants all consents required as contemplated in these Contest Rules, authorizes the Contest Sponsors to publish his/her name. If the winner accepts the prize as offered he/she releases the Knelson (a corporate partnership), from any and all liability of any kind arising out of the potential winner's participation in this contest and receipt and use of the prize. In the event that the potential winner is not eligible, cannot be contacted by the Contest Sponsors within five (15) business days following the draw. The contest is subject to all applicable federal, provincial and local laws and regulations. Prize must be accepted as awarded without substitution. Prize is not transferable, cannot be redeemed for cash. Contest Sponsors and the contest judging organization are not responsible for theft, loss of any form or any human or computer-generated error in the awarding neither the prize, nor for the loss or misplacing of the gold coin. **TERMS & CONDITIONS:** In consideration of the awarding of the Prize to me following Verification, I hereby: Accept the Prize and acknowledge that the Prize is as described in the Rules and Regulations. Fully discharge and release Contest Sponsors and Knelson (a corporate partnership) their respective affiliates, franchisees and advertising and promotional agencies; their respective directors, officers, employees, representatives and agents; and their respective heirs, executors, administrators, personal representatives, successors and assigns, from any and all claims, demands, payments, actions, or causes of action whatsoever for damages, loss or injury, howsoever arising as a result of my participating in the Contest and accepting the Prize which I or my heirs, executors, administrators, personal representatives, successors or assigns may now or hereafter have against them or any of them; consent to the use of my name, address, comments and any photograph image taken of me and/or the Prize by or on behalf Contest Sponsors and/or Knelson (a corporate partnership) and/or its/their affiliates and/or their advertising and promotional agencies without compensation or other liability to me or my heirs, executors, administrators, personal representatives, successors or assigns; and I declare that: I have complied with, and will comply with all the Rules and Regulations of the Contest. Neither I nor any person with whom I reside is employed by Knelson (a corporate partnership), and wholly and partially owned subsidiaries of Knelson (a corporate partnership), the judges and persons with whom any of the aforementioned are domiciled. Knelson (a corporate partnership), respective of their affiliates, any of their advertising and/or promotional agencies. I am of the legal age of majority according to the laws of the country in which I reside; and the terms of the Rules and Regulations and this Release Form shall apply to and be binding on me and my heirs, executors, administrators, personal representatives, successors and assigns. **PRIVACY POLICY:** This website is owned by Knelson (a corporate partnership) Knelson (a corporate partnership) respects the privacy of each individual with whom it comes into contact, either as a visitor to this website or as an entrant into the Knelson Gold Coin contest. Knelson (a corporate partnership) will not collect any personally identifiable information about you, such as your name, address, telephone number or e-mail address, unless you provide it to us. At the close of the contest, all collected data will be submitted to Knelson (a corporate partnership). Knelson (a corporate partnership) will not give, rent or sell any personal information about any visitor to this website or any personal information about any contestant to any organization or individual other than Knelson (a corporate partnership). Knelson (a corporate partnership) may use the personal information collected to contact you regarding the winning of a prize through the Knelson (a corporate partnership) contest. Your use of this website constitutes your consent to the collection and use by Knelson (a corporate partnership) of your information as described in the Privacy Policy. If you have already submitted the information and would like to have it removed from our records, please send an e-mail with your request to exploration@knelson.com